

IMPORTED FROM AUSTRALIA  
750ml ALCOHOL 40.0% BY VOLUME (80 PROOF)

V  
O  
D  
K  
A

**DOWNUNDER**





Bottled in Melbourne, Australia, Downunder Vodka is the first Australian vodka in the US market.

Vodka is the largest distilled spirits type with annual sales of over 40m cases and continued double digit growth of the imported vodka segment.

Downunder Vodka capitalizes on the growing consumer demand for imported vodka's, as well as the current appreciation for good quality Australian products. Downunder vodka represents the essence of Australian life; free spirited, easy going & heaps of fun!

Downunder Vodka gives the trade a premium imported vodka at domestic prices which translates to a value to the consumer. Downunder will produce higher profits for the trade than the standard domestic vodka

Downunder is distilled from Molasses creating an ultra smooth vodka, essential for any good cocktail.

Done differently Downunder...



### POS EXAMPLES



### PRODUCT SPECIFICATIONS

DESCRIPTION	UPC CODE			CASES PALLET	CASES TIER	TIER PALLET	WEIGHT	CASE		
	SINGLE	INNER	OUTER					LENGTH	WIDTH	HEIGHT
Downunder Vodka 12x750 ml bottle	766427000138	NA	10766427000135	56	14	4	31.96	13.07	10.12	12.32
Downunder Vodka 6x1.75 Lt bottle	766427000275	NA	10766427000272	60	15	4	31.96	13.2	8.75	14.0